

Linking Fixed Income and Equity



Qudol unlocks value across the organization by algorithmically deep-linking fixed income and equity data, helping to enhance research and portfolio construction.

Qudol Security Master algorithmically unravels deep linkages in your data, building a hierarchical map of your assets across all of your data sources (vendor and proprietary), without any limits on depth of history. Qudol generates linking identifiers (QUIDs) to link across time periods, vendor identifiers, and asset classes, and more.

Key Benefits

Access to Research: Linking fixed income and equity instruments - often issued by multiple subsidiaries with unique names and identifiers - allows for better research and analytics across asset classes.

Portfolio Construction: Optimal asset distribution is a complex process; Qudol takes care of the data so you can focus on what really matters.

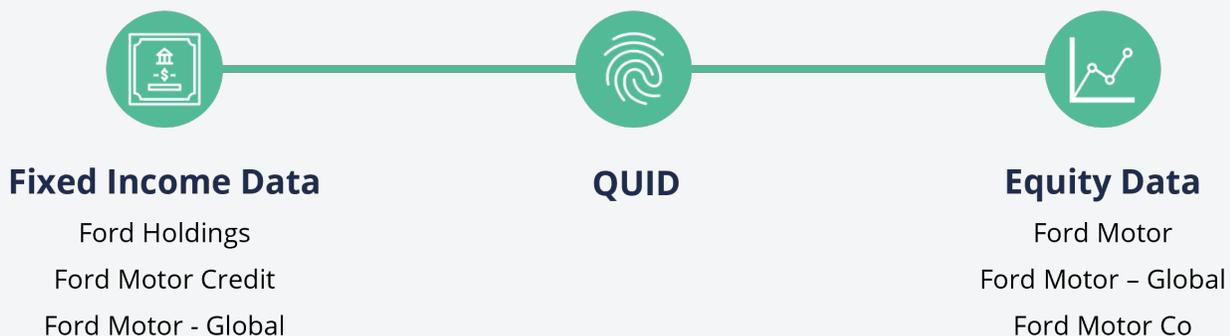
Risk Control: Gain a better understanding of your total exposure to each company across multiple investments.

Example: Ford Motor and Ford Credit*

Ford has multiple legal entities, each with unique identifiers across different asset classes. Qudol disambiguates historical records for fixed income and equity, and then builds linkages across all Ford instruments by using our QUID to unite all investment data across any source and time.

By linking data across asset classes, Qudol unlocks value for research, analytics, risk control, and more.

This is just a simple example - we're happy to show you some of the most challenging data problems we've seen!



** Identifiers have been hidden for compliance. Names may be fictitious, but are representative and meaningful.*

Qudol has over 25 years of successful partnerships with asset management teams. To book a demo and see more ways Security Master can improve accuracy and simplify your data operations, send us a message at info@securitymaster.com.